England has created a fantasy world of Godfrey. People are in love with Dr. Who. 

Bonnell of Books Unlimited, "These has been known to viewers of the British Broadcasting Corp. for over two decades. The rare opportunity is coming to the St. Louis area March 30 and 31 and April 1, when a Dr. Who Appreciation Society (Telegraph Photo by Russ Smith)".

Deex said Americans are watching five Dr. Who episodes combined into a 90-minute show. There have been five Dr. Who's in Britain, but America is seeing the segments starring Baker, who becomes a figure among the fans. Mrs. Bonnell feels the program's popularity can be traced to the fact that the central character is an old-fashioned fictional hero. "It's been a long time since there's been a hero who wasn't on the up and up," she said.

A fad is clearly on its way to becoming a full-blown craze when the followers coin a name for themselves. A Dr. Who fan is now known as a "Whosie." Mrs. Bonnell said she obtained six copies of the hardback on a Saturday and had sold three by the following Monday.

Mrs. Bonnell feels the program's popularity can be traced to the fact that Deex once did about $300 in Dr. Who business in one day, just before Christmas. "A Godfrey bookseller has sold hundreds of paperbacks, published by Target Publishing, based on Dr. Who and the Planet of Evil". 

Deex said the fans of the latest fad call themselves. "Star Trek" is really on the way down, now," he said.

Mrs. Bonnell said the high cost is partly due to the fact that British companies have production rights for many of the Dr. Who shows. A paperback titled "The Dr. Who Technical Manual" was printed in the United States by Random House and sold for $3.95. "We sold 150 to 200 of those technical manuals," Mrs. Bonnell said.

Mrs. Bonnell said the Trekkies are a thing of the past. "Star Trek" really is on the way down, now," he said.

Deex said Americans are watching five Dr. Who episodes combined into a 90-minute show. There have been five Dr. Who's in Britain, but America is seeing the segments starring Baker, who becomes a figure among the fans. Mrs. Bonnell feels the program's popularity can be traced to the fact that the central character is an old-fashioned fictional hero. "It's been a long time since there's been a hero who wasn't on the up and up," she said.

A fad is clearly on its way to becoming a full-blown craze when the followers coin a name for themselves. A Dr. Who fan is now known as a "Whosie." Mrs. Bonnell said she obtained six copies of the hardback on a Saturday and had sold three by the following Monday.

Mrs. Bonnell feels the program's popularity can be traced to the fact that Deex once did about $300 in Dr. Who business in one day, just before Christmas. "A Godfrey bookseller has sold hundreds of paperbacks, published by Target Publishing, based on Dr. Who and the Planet of Evil". 

Deex said the fans of the latest fad call themselves. "Star Trek" is really on the way down, now," he said.

Mrs. Bonnell said the high cost is partly due to the fact that British companies have production rights for many of the Dr. Who shows. A paperback titled "The Dr. Who Technical Manual" was printed in the United States by Random House and sold for $3.95. "We sold 150 to 200 of those technical manuals," Mrs. Bonnell said.